

Book Club: "Rolland Golden: Life, Love, and Art in the French Quarter"

DATE: Thursday, August 14, 2025
LOCATION: New Orleans, Louisiana, US

Event Description

Book Club: "Rolland Golden: Life, Love, and Art in the French Quarter" is a premier expos event in New Orleans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,118 people
Event ID: 7FAs3CkD9zHjgZyow6

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 447 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
