

BONJOURNEY SUMMER CONCERT

DATE: Thursday, August 14, 2025
LOCATION: Syosset, New York, US

Event Description

BONJOURNEY SUMMER CONCERT is a premier concerts event in Syosset. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 413 people

Event ID: 37DseQhoyHx2v2WmPH

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 165 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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