

BOMB HOUSE BH 2a Edição

DATE: Saturday, August 16, 2025
LOCATION: Vila Jardim Leblon, Minas Gerais, BR

Event Description

BOMB HOUSE BH 2a Edição is a premier concerts event in Vila Jardim Leblon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 420 people

Event ID: DXvghw4cTN5Hfj2Cs5

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.