

BOLLYWOOD NIGHT: India's #1 Celebrity DJ DHARAK Live in LA! (Til 3AM)

DATE: Saturday, August 16, 2025
LOCATION: Los Angeles, California, US

Event Description

BOLLYWOOD NIGHT: India's #1 Celebrity DJ DHARAK Live in LA! (Til 3AM) is a premier festivals event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 272 people

Event ID: H4Jy2DJkk5Xu4BCxRn

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.