

Bollywood Club Presents BOLLY-AFRO at The Rawson, Sydney

DATE: Saturday, November 15, 2025
LOCATION: The Rocks, New South Wales, AU

Event Description

Bollywood Club Presents BOLLY-AFRO at The Rawson, Sydney is a premier concerts event in The Rocks. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 268 people

Event ID: DsheGYJieypiwBg2bc

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.