

BODY WORLDS: The Anatomy of Happiness

DATE: Thursday, November 6, 2025
LOCATION: Perth, Western Australia, AU

Event Description

BODY WORLDS: The Anatomy of Happiness is a premier expos event in Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,406 people

Event ID: EkspmovQh4TG8c2hbi

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 562 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.