

Body Mind Spirit Celebration: SE Denver North Metro (Jan 10-11)

DATE: Saturday, January 10, 2026
LOCATION: Aurora, Colorado, US

Event Description

Body Mind Spirit Celebration: SE Denver North Metro (Jan 10-11) is a premier expos event in Aurora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 57/100
Expected Attendance: 2,339 people
Event ID: G5ydp8dGumECjkogsg

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 936 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.