

Bodhgaya Marathon - Run for Global Peace

DATE: Saturday, January 31, 2026

LOCATION: Bodh Gaya, Bihar, IN

Event Description

Bodhgaya Marathon - Run for Global Peace is a premier sports event in Bodh Gaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 717 people

Event ID: 68rQTd48cA5qDSLg66

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 287 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.