

Bob Sedergreen and Friends: Live at The Count's

DATE: Tuesday, September 2, 2025
LOCATION: Clayton, Victoria, AU

Event Description

Bob Sedergreen and Friends: Live at The Count's is a premier festivals event in Clayton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 323 people

Event ID: 9tayvfvW7dq9m4gt8W

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 129 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.