

# Boatlife Boat Club Open Day

DATE: Friday, August 22, 2025  
LOCATION: Rozelle, New South Wales, AU

---

## Event Description

Boatlife Boat Club Open Day is a premier expos event in Rozelle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,252 people

**Event ID:** Bzg5PpZN78nUf3iGd3

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 501 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/boatlife-boat-club-open-day>

Document generated on 6/4/2026, 4:17:23 PM