

boat fish dive expo

DATE: Friday, August 29, 2025
LOCATION: Aet W M, Waikato Region, NZ

Event Description

boat fish dive expo is a premier expos event in Aet W M. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 1,959 people

Event ID: HP5H2Cs6GRkJ4PbJY

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 784 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
