

Board & Barrel Charcuterie Market

DATE: Thursday, August 28, 2025
LOCATION: Gravenhurst, Ontario, CA

Event Description

Board & Barrel Charcuterie Market is a premier expos event in Gravenhurst. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 736 people

Event ID: 7gGbNrD6Y5ncK7DpBw

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 294 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
