

BNXT League - Rotterdam City vs Spirou Charleroi

DATE: Saturday, January 17, 2026
LOCATION: Charleroi, Waals Gewest, BE

Event Description

BNXT League - Rotterdam City vs Spirou Charleroi is a premier sports event in Charleroi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,920 people

Event ID: 3LzTfzuXz3SA567FC5

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,568 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.