BNXT League - Leuven Bears vs Mons Hainaut

DATE: Friday, December 26, 2025
LOCATION: Mons, Région Wallonne, BE

Event Description

BNXT League - Leuven Bears vs Mons Hainaut is a premier sports event in Mons. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 51/100
Expected Attendance: 1,069 people
Event ID: 4CE36RLZeggaZv3Uro

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 428 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.