

Blues for Charles: A Mingus Tribute with the Nick Tipping Quartet and DYJO

DATE: Friday, October 10, 2025
LOCATION: Dunedin, Otago Region, NZ

Event Description

Blues for Charles: A Mingus Tribute with the Nick Tipping Quartet and DYJO is a premier performing-arts event in Dunedin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 49/100

Expected Attendance: 860 people

Event ID: GYSTfQcr9CsuyYdaCM

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 344 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.