

Blueprint - Vessel Tour, Mpls - hosted by Beyond The Bars (Hecatomb)

DATE: Friday, August 15, 2025
LOCATION: Minneapolis, Minnesota, US

Event Description

Blueprint - Vessel Tour, Mpls - hosted by Beyond The Bars (Hecatomb) is a premier concerts event in Minneapolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 26/100
Expected Attendance: 62 people
Event ID: 6A7f4dvgGjYZipHg6p

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 25 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
