

Bluegrass Tuesdays with the Clendenen Brothers!

DATE: Tuesday, September 30, 2025
LOCATION: Hagerstown, Maryland, US

Event Description

Bluegrass Tuesdays with the Clendenen Brothers! is a premier concerts event in Hagerstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 35/100
Expected Attendance: 185 people
Event ID: 4c6P9dzvu3JmENtyK2

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.