

Bluegrass Ramble at the Barn at Bellwood Farm

DATE: Sunday, August 17, 2025
LOCATION: Canal Winchester, Ohio, US

Event Description

Bluegrass Ramble at the Barn at Bellwood Farm is a premier festivals event in Canal Winchester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,367 people

Event ID: 6USHEnxNcAPs39Hh57

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 547 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
