

# Blue Öyster Cult at Casino Rama Entertainment Centre

DATE: Friday, January 30, 2026  
LOCATION: Rama, CA

## Event Description

Blue Öyster Cult at Casino Rama Entertainment Centre is a premier concerts event in Rama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 54/100

**Expected Attendance:** 1,511 people

**Event ID:** 6MdK9VGfgnkr3AiMxR

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 604 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*