

Blue Dream is performing at the St. Paul Park Heritage Days, Friday, August 15th.

DATE: Friday, August 15, 2025
LOCATION: Saint Paul Park, Minnesota, US

Event Description

Blue Dream is performing at the St. Paul Park Heritage Days, Friday, August 15th. is a premier performing-arts event in Saint Paul Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 158 people
Event ID: F6s2urvrkKxRJ2qDF

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.