

Blue Bricks Network Festival

DATE: Thursday, August 28, 2025
LOCATION: Alphen aan den Rijn, Zuid-Holland, NL

Event Description

Blue Bricks Network Festival is a premier festivals event in Alphen aan den Rijn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 198 people

Event ID: 9AGGTdDb4vAW5v35Py

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 79 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/blue-bricks-network-festival>

Document generated on 6/4/2026, 6:20:03 AM