

Bloomington Public Schools District 87 - Summer Break

DATE: Wednesday, May 28, 2025
LOCATION: US

Event Description

Bloomington Public Schools District 87 - Summer Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays
Importance Rank: 65/100
Expected Attendance: 5,933 people
Event ID: 9DhiLXb2ChTocxZfGb

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,373 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
