

Blood Bowl: Dust Bowl Tournament

DATE: Saturday, November 8, 2025

LOCATION: Red Cliffs, Victoria, AU

Event Description

Blood Bowl: Dust Bowl Tournament is a premier expos event in Red Cliffs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 624 people

Event ID: GdWG6bd8vYt44VaqhF

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 250 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.