

BLOCKBUSTER BRASS - The City of Albany Band

DATE: Saturday, September 13, 2025
LOCATION: Albany, Western Australia, AU

Event Description

BLOCKBUSTER BRASS - The City of Albany Band is a premier performing-arts event in Albany. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 113 people

Event ID: GH9FQ5pJB4jJ8zr5ne

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.