

Block Rockin Beats at TF Royal Theatre

DATE: Sunday, December 28, 2025
LOCATION: Castlebar, County Mayo, IE

Event Description

Block Rockin Beats at TF Royal Theatre is a premier concerts event in Castlebar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,443 people

Event ID: CBBbBSW9JkxrxZQErc

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 577 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
