

Block Rockin Beats at Gleneagle Arena

DATE: Monday, December 29, 2025

LOCATION: County Kerry, IE

Event Description

Block Rockin Beats at Gleneagle Arena is a premier concerts event in County Kerry. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,404 people

Event ID: 5a8NVnKzcyNgiAu93s

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 562 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.