

BLK - Gorzów Wielkopolski vs Toru @

DATE: Friday, January 30, 2026
LOCATION: Toru BÁujawsko-Pomorskie, PL

Event Description

BLK - Gorzów Wielkopolski vs Toru @ is a premier sports event in Toru BÁ This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,250 people

Event ID: Fs3iw7VE32Wo6rrR9k

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 900 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.