

# Bliss Carmxn – Hold My Hand And I'll Hold Yours Tour

DATE: Thursday, August 14, 2025  
LOCATION: Calgary, Alberta, CA

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## Event Description

Bliss Carmxn – Hold My Hand And I'll Hold Yours Tour is a premier concerts event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 43/100

**Expected Attendance:** 438 people

**Event ID:** BbbPR4hvM8P4v6Teb

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 175 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*