

# Bölgesel Amatör Lig - Group 6 - Ni öFR Belediyespor II vs Mezitli 33 Spor

DATE: Sunday, January 4, 2026  
LOCATION: Mersin, TR

## Event Description

Bölgesel Amatör Lig - Group 6 - Ni öFR Belediye Spor II vs Mezitli 33 Spor is a premier sports event in Mersin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,203 people

**Event ID:** AtNMMUeXA5sifzXcq9

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,281 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*