

# Bölgesel Amatör Lig - Group 6 - Hassa 1939 vs Adana Adaletgücü

DATE: Sunday, January 4, 2026  
LOCATION: Adana, TR

## Event Description

Bölgesel Amatör Lig - Group 6 - Hassa 1939 vs Adana Adaletgücü is a premier sports event in Adana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,000 people

**Event ID:** 4z9qsFGGM6ymYsNBHr

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*