

Bölgesel Amatör Lig - Group 6 - Ceyhan 1967 vs Mezitli 33 Spor

DATE: Sunday, December 21, 2025
LOCATION: Mersin, TR

Event Description

Bölgesel Amatör Lig - Group 6 - Ceyhan 1967 vs Mezitli 33 Spor is a premier sports event in Mersin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,203 people

Event ID: 4JsAJopeE2va2GtZSm

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,281 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.