

Blessington Musical and Dramatic Society annual panto - Cinderella!

DATE: Thursday, January 15, 2026
LOCATION: Blessington, County Wicklow, IE

Event Description

Blessington Musical and Dramatic Society annual panto - Cinderella! is a premier performing-arts event in Blessington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 214 people
Event ID: FQayyqhXqoZQ9gieA6

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
