

Bleach - Nirvana Tribute with special guests King Cod live at New Maritime

DATE: Friday, November 7, 2025
LOCATION: Miramichi, New Brunswick, CA

Event Description

Bleach - Nirvana Tribute with special guests King Cod live at New Maritime is a premier community event in Miramichi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 25/100

Expected Attendance: 56 people

Event ID: 7gzyhfk5X4pLDmBbuo

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
