

# Blank, Atrophy, Thorns, and 2 others

DATE: Saturday, November 15, 2025

LOCATION: Brantford, Ontario, CA

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## Event Description

Blank, Atrophy, Thorns, and 2 others is a premier festivals event in Brantford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 724 people

**Event ID:** GZxe8geMZC7sCWzJ9L

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 290 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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