

# BLACK VINYL - UK Indie, New-Wave and Britpop Live at The Cornerstone

DATE: Friday, September 19, 2025  
LOCATION: Butler, Western Australia, AU

## Event Description

BLACK VINYL - UK Indie, New-Wave and Britpop Live at The Cornerstone is a premier concerts event in Butler. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 31/100

**Expected Attendance:** 118 people

**Event ID:** 5SKgCjLa5fdK2Qnc62

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 47 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*