

BLACK TARTANS live In The Barock

DATE: Saturday, September 13, 2025

LOCATION: Brugge, Vlaanderen, BE

Event Description

BLACK TARTANS live In The Barock is a premier concerts event in Brugge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 291 people

Event ID: EqUMSAs4Zmy9FRsqBA

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.