

# Black on the Block August Market | ft. Leon Thomas | Final LA Market of the Year

DATE: Sunday, August 17, 2025  
LOCATION: Los Angeles, California, US

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## Event Description

Black on the Block August Market | ft. Leon Thomas | Final LA Market of the Year is a premier festivals event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 559 people

**Event ID:** 6AEQAJtP7dchJ7fyeL

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 224 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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