

Black Isle Calling 2025

DATE: Friday, September 12, 2025
LOCATION: Munlochy, Scotland, GB

Event Description

Black Isle Calling 2025 is a premier concerts event in Munlochy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 499 people

Event ID: AHrXLN4xcrxYnXU3ki

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.