

Black Friday Warehouse Sale Eco-Friendly Products

DATE: Saturday, November 29, 2025
LOCATION: Mississauga, Ontario, CA

Event Description

Black Friday Warehouse Sale Eco-Friendly Products is a premier expos event in Mississauga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,827 people

Event ID: HtA9eqr2MT8hsYftss

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 731 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.