

BLACK FRIDAY Camera Expo: Exclusive Deals on Gear at Camera House Narellan!

DATE: Friday, November 21, 2025
LOCATION: Narellan, New South Wales, AU

Event Description

BLACK FRIDAY Camera Expo: Exclusive Deals on Gear at Camera House Narellan! is a premier expos event in Narellan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 911 people

Event ID: GqviA6A5wsqiE4VZS8

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 364 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.