

Black Dynamite Convida: Gina Garcia @ The Raven Music Bar

DATE: Tuesday, August 26, 2025
LOCATION: Vila Madalena, São Paulo, BR

Event Description

Black Dynamite Convida: Gina Garcia @ The Raven Music Bar is a premier concerts event in Vila Madalena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 30/100
Expected Attendance: 104 people
Event ID: FCHjWJ3gDy6woXChZj

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
