

Black Country, New Road and ichiko aoba

DATE: Tuesday, December 9, 2025
LOCATION: n/S:, T Ö-'M-to, JP

Event Description

Black Country, New Road and ichiko aoba is a premier concerts event in n/S:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 49/100

Expected Attendance: 937 people

Event ID: ENQXbHJH3zyLmcbuQ8

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 375 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.