

BK Mlada Boleslav vs Ocelari Trinec

DATE: Sunday, January 18, 2026

LOCATION: T —æV0, CZ

Event Description

BK Mlada Boleslav vs Ocelari Trinec is a premier sports event in T —æV2à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,195 people

Event ID: G4kWpk4vNYhyZgiMXv

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,678 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.