

Björn Gustafsson Live - Fåtal platser kvar

DATE: Saturday, September 13, 2025
LOCATION: Gävle, Gävleborgs län, SE

Event Description

Björn Gustafsson Live - Fåtal platser kvar is a premier performing-arts event in Gävle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 38/100

Expected Attendance: 259 people

Event ID: DWy4D3hUSvdvWTu2cg

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.