

# Biz & Investing Mastery 2025 - 20 SEP - 11 am

DATE: Saturday, September 20, 2025  
LOCATION: Benito Juárez, Ciudad de México, MX

---

## Event Description

Biz & Investing Mastery 2025 - 20 SEP - 11 am is a premier conferences event in Benito Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 28/100

**Expected Attendance:** 77 people

**Event ID:** 3K8DjJ9SDQ3Cz2q8uT

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 31 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/biz-investing-mastery-2025-20-sep-11-am>

Document generated on 6/4/2026, 11:01:50 AM