

Bivouac, High Fade, Blasé, and 3 others

DATE: Saturday, August 30, 2025
LOCATION: Maisnil-lès-Ruitz, Hauts-de-France, FR

Event Description

Bivouac, High Fade, Blasé, and 3 others is a premier concerts event in Maisnil-lès-Ruitz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 47/100
Expected Attendance: 676 people
Event ID: BWSJDXbZD6JgRsLRyc

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 270 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.