

BIVOUAC FESTIVAL–FESTIVAL DANS LA FORET - VENDREDI 29 AOUT 16H00

DATE: Thursday, August 28, 2025
LOCATION: Maisnil-lès-Ruitz, Hauts-de-France, FR

Event Description

BIVOUAC FESTIVAL–FESTIVAL DANS LA FORET - VENDREDI 29 AOUT 16H00 is a premier festivals event in Maisnil-lès-Ruitz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 310 people

Event ID: 8wWbBPhEYdeGpHqAQ3

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.