

# Bitcoin Mano a Mano - 2da Edición 2025 {Presencial}

DATE: Wednesday, September 10, 2025  
LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

## Event Description

Bitcoin Mano a Mano - 2da Edición 2025 {Presencial} is a premier conferences event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 35/100  
**Expected Attendance:** 170 people  
**Event ID:** C7LM9Ngm2NuzejCNHZ

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 68 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*