

# BiSH, Oh My Rosh, Sassky, and Prima C

DATE: Tuesday, September 30, 2025

LOCATION: Bristol, England, GB

## Event Description

BiSH, Oh My Rosh, Sassky, and Prima C is a premier festivals event in Bristol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 48/100

**Expected Attendance:** 783 people

**Event ID:** 73nfTWevVPWMuUVyfD

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 313 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*