

# Birmingham Ethnic Festival

DATE: Sunday, August 17, 2025

LOCATION: Toledo, Ohio, US

## Event Description

Birmingham Ethnic Festival is a premier festivals event in Toledo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 53/100

**Expected Attendance:** 1,464 people

**Event ID:** 996q7XWAg7Z32dXEnw

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 586 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*